

In association with

5: Deliverability

•Ensure all commitments are manageable and proportionate to the capacity of AMI / IMLA and our volunteer taskforce.

4: Community

•Create spaces for individuals to share their stories, successes and struggles and find support if needed. Also make it easy for people to connect with peers and role models they can identify with.

3: Impact

• Deliver measurable interventions that help broaden access to opportunity and promote inclusive and supportive workplaces in the mortgage sector.

1: Visibility

•Raise awareness of the WIM initiative and make its website the go-to source of careers advice and inclusivity best practice for the mortgage industry.

2: Outreach

 Forge connections and seek support / endorsement from external orgs and subject matter experts with shared goals.